

TBI CONFERENCE & RESOURCE FAIR

CALIFORNIA ENDOWMENT CENTER LOS ANGELES, CA

MAY 16, 2017 | TUESDAY

EXHIBITING

FOR PROFIT & NON PROFIT | \$ 500

- 10X10 BOOTH (6FT. TABLE, 2 CHAIRS)
- ONE EXHIBITOR ATTENDEE REGISTRANT
- TWO VIP ATTENDEE REGISTRATIONS AT DISCOUNTED FEE OF \$50

SPONSORSHIPS

LUNCH	\$1000
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COFFEE SERVICE	\$1000
CONFERENCE MEMORY STICK	SOLD \$1500
CONFERENCE TOTE BAG	SOLD \$750
CONFERENCE LANYARD	SOLD \$750
CONFERENCE NOTE PAD	\$750
CONFERENCE PEN	\$500
CONFERENCE INSERT	\$500
ENTERTAINMENT/ DJ	\$1000
PHOTO BOOTH	\$750
SCHOLARSHIP	\$750
EMAIL ANNOUNCEMENT	\$500

SPONSORSHIP DESCRIPTIONS

BUILD YOUR BRAND STRENGTHEN YOUR CONNECTIONS STAND OUT FROM THE COMPETITION THESE BENEFITS ARE INCLUDED WITH EACH SPONSORSHIP:

- INCREASED EXPOSURE AND AWARENESS FOR YOUR COMPANY
- RECOGNITION IN CONFERENCE PRINT MATERIALS DISTRIBUTED TO ALL ATTENDEES
- ONSITE SIGNAGE AT THE POINT OF SPONSORSHIP
- SPONSOR RIBBONS ADDED TO YOUR REGULAR CONVENTION EXHIBITOR/ATTENDEE BADGES
- COMPANY NAME LISTED ON BIACAL.ORG WEBSITE (CONFERENCE PAGE(S)) WITH LINK TO YOUR COMPANY'S WEBSITE
- A PERFECT PLATFORM TO SPOTLIGHT NEW PRODUCTS OR SERVICES
- STRENGTHENS TIES TO ATTENDEES AND BIACAL

LUNCH

YOUR LOGO WILL APPEAR ON THE REGISTRATION PAGE AND SIGNAGE AT THE EVENT
INVESTMENT: \$1,000 | 2 PREMIER SPONSORS

COFFEE SERVICE

INTERESTED IN HIGHLIGHTING YOUR BRAND THROUGHOUT THE ENTIRE DAY AT THIS YEAR'S CONFERENCE? AS THE EXCLUSIVE COFFEE SERVICE SPONSOR, YOUR NAME AND LOGO WILL BE INCLUDED ON ALL SIGNAGE AND MATERIALS REFERENCING COFFEE SERVICE STATIONS AND AT THE COFFEE STATIONS.

INVESTMENT: \$750 | 1 EXCLUSIVE SPONSOR

CONFERENCE MEMORY STICK

YOUR LOGO WILL APPEAR ON THE OFFICIAL MEMORY STICKS DISTRIBUTED TO ALL ATTENDEES THAT INCLUDE THE CONFERENCE PRESENTATIONS. BIACAL WILL MANAGE THE PRODUCTION AND DISTRIBUTION. SPONSOR IS RESPONSIBLE FOR PROVIDING COMPANY LOGO

INVESTMENT: \$1250 | 1 EXCLUSIVE SPONSOR

CONFERENCE TOTE BAG

TAKE ADVANTAGE OF THIS TREMENDOUS BRANDING OPPORTUNITY!

CONFERENCE BAGS ARE DISTRIBUTED TO ALL CONFERENCE ATTENDEES AT REGISTRATION WITH THEIR CONVENTION MATERIALS. BIACAL WILL MANAGE THE PRODUCTION AND DISTRIBUTION. SPONSOR IS RESPONSIBLE FOR PROVIDING COMPANY LOGO.

INVESTMENT: \$750 | 1 EXCLUSIVE SPONSOR

CONFERENCE LANYARD

STAND OUT IN THE CROWD WITH THE LANYARD SPONSORSHIP. YOUR LOGO WILL APPEAR ON THE OFFICIAL SHOW BADGE LANYARDS DISTRIBUTED TO ALL CONVENTION ATTENDEES. BIACAL WILL MANAGE THE PRODUCTION AND DISTRIBUTION. ALL YOU HAVE TO DO IS PROVIDE YOUR COMPANY LOGO.

INVESTMENT: \$750 | 1 EXCLUSIVE SPONSOR

CONFERENCE NOTE PAD

CONFERENCE NOTE PADS WILL BE DISTRIBUTED TO ALL ATTENDEES AS THEY CHECK IN AT THE REGISTRATION DESK AND WILL ALSO BE PLACED INSIDE THE CONVENTION BAGS. BIACAL WILL MANAGE THE PRODUCTION AND DISTRIBUTION. SPONSOR IS RESPONSIBLE FOR PROVIDING COMPANY LOGO.

INVESTMENT: \$500 | 1 EXCLUSIVE SPONSOR

CONFERENCE PEN

COMPANY LOGO ON CONFERENCE PENS....YES, THE FREE PENS WE ADD TO THE CONFERENCE BAG AND PLACE THROUGHOUT THE CONFERENCE. THIS SPONSORSHIP PUTS YOUR COMPANY LOGO IN THE HANDS OF EVERY ATTENDEE. EACH CONVENTION ATTENDEE WILL RECEIVE A PEN IMPRINTED WITH YOUR COMPANY LOGO AS THEY CHECK IN AT THE REGISTRATION DESK. BIACAL WILL MANAGE THE PRODUCTION AND DISTRIBUTION. ALL YOU HAVE TO DO IS PROVIDE YOUR COMPANY LOGO.

INVESTMENT: \$500 | 1 EXCLUSIVE SPONSOR

CONFERENCE BAG INSERT

COMPANY CAN PAY TO PUT ONE PIECE OF "MAIL" IN THE CONFERENCE TOTE (BROCHURE, FLYER, INVITATION, ETC...). PUT YOUR COMPANY'S NAME IN THE HANDS OF EVERY CONFERENCE ATTENDEE BY INSERTING A SINGLE PIECE OF PROMOTIONAL MATERIAL IN THE OFFICIAL BIACAL CONFERENCE BAG. SPONSORSHIP INCLUDES ONE ITEM (8.5" X 11" MAX SIZE) INSERTED INTO EACH BAG. PREMIER SPONSOR MAY ADD A PROMOTIONAL ITEM TO THE BAG AND IS NOT CONFINED TO ONE ITEM 8.5" X 11" MAX SIZE. PROMOTIONAL MATERIAL IS SUBJECT TO BIACAL'S APPROVAL.

INVESTMENT: \$500 | 2 PREMIER SPONSORS

INVESTMENT: \$250 | 4 CONTRIBUTING SPONSORS

ENTERTAINMENT/ DJ

EVERY EVENT CAN USE A LITTLE BIT OF MUSIC TO JAZZ THINGS UP. THE DJ WILL ANNOUNCE YOUR SPONSORSHIP DURING THE AFTER PARTY RECEPTION.

INVESTMENT: \$1000 | 1 EXCLUSIVE SPONSOR

PHOTO BOOTH

WHAT A GREAT WAY TO CREATE MEMORIES. EVERYONE LOVES TAKING SILLY PICTURES. SIGNAGE AND LOGO WILL BE PLACED AT THE PHOTO BOOTH AND ON EACH PHOTO TAKEN

INVESTMENT: \$750 | 1 EXCLUSIVE SPONSOR

SCHOLARSHIP

BE THE HERO WITH THIS EXCLUSIVE SPONSORSHIP THAT PROVIDES 10 RECIPIENTS THE OPPORTUNITY TO ATTEND THE CONFERENCE AT A DISCOUNTED FEE OF \$50. YOUR LOGO WILL APPEAR ON EACH NAME BADGE UNDER THE ATTENDEES NAME

INVESTMENT: \$750 | 1 EXCLUSIVE SPONSOR

EMAIL ANNOUNCEMENT

WE WILL SEND OUT 2 EMAIL BLASTS PER WEEK MARKETING THE CONFERENCE. EMAIL WILL INCLUDE YOUR LOGO WITH ATTACHED COMPANY DESCRIPTION

INVESTMENT: \$500 | 2 PREMIER SPONSORS